



3rd of September, 2025

## **Authorization Letter**

INTOMOB DWC LLC  
Business Center, Dubai world Central  
P.O. Box 390667, Dubai  
United Arab Emirates

Google Ads  
Attn: Support Team  
1600 Amphitheatre Parkway  
Mountain View, CA 94043  
USA

Subject: Authorization to Advertise Shofha Content  
To Whom It May Concern,  
We, INTOMOB DWC LLC ("The Company") are the legal owner and rights holder of the audiovisual content and associated intellectual property for the service "Shofha."

We hereby confirm that:

1. Ownership of Rights – INTOMOB DWC LLC ("The Company") owns and controls the distribution and advertising rights for all films, series, and content made available on the Shofha platform.
2. Authorization to ADS TECH FZCO – We explicitly grant ADS TECH FZCO the right to promote, distribute, and advertise the Shofha service and its associated content through Google Ads.
3. Scope of Authorization – This authorization includes the use of the Shofha name, trademarks, and related copyrighted material for marketing and advertising purposes.

This letter serves as official confirmation of the above and remains valid unless revoked inwriting by INTOMOB DWC LLC ("The Company").

Best Regards,

INTOMOB DWC LLC

Medhat Karam

General Manager

A handwritten signature in black ink, appearing to read "Medhat".

# Authorization\_Letter INTOMOB - ADS TECH SHOFHA

Final Audit Report

2025-09-08

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